

December, 1988

Dear Concours Rider:

Thanks for your interest in the Concours Owners Group, (COG). So, here goes. About 15 Concours riders were at Cody, Wyoming for the rally put on by Rider magazine this past summer. We started "hanging-out" in the afternoons. I said "Why don't we start a Concours club"? "Fine" said the group. Because I was the one who opened his mouth, I got "volunteered" to get things going.

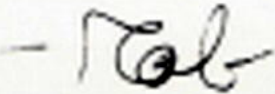
First off; A club is only as good as its members. When I agreed to get this club "off the ground", I said that someone else would have to be the regular National Director if COG is to succeed. It's not that the job takes a LOT of time. It's just that my pay-check job takes up so much of my time, I don't feel that I will be able to do a good job as club director. If you have a little time and some organizational ability, here's a chance to be "Head Honcho". If you might be interested, let me know.

The second person and in many ways, the most important one that a club like this needs, is an editor/publisher for the newsletter. When you have members scattered all over the country, the newsletter is the "glue" that keeps it all together. If you feel that you can handle the job, let me know. This is an essential job!

Next on the list are area directors. These can be on a state or regional basis. The regional directors put together rides, rallies, meetings, etc. They make it all happen.

Obviously, members are going to have to volunteer to take on these jobs or COG will just fade into extinction.

Now, onto money matters. Most clubs of this type seem to have dues of about \$20.00 (US) a year. That seems to be a reasonable figure to start with. Perhaps, if expenses permit, renewals can be kept to \$15.00 a year. I feel that it will take 50 members to start to make a go of this. If you send a \$20.00(US) check, I won't deposit it until I get 50 members or Mar 1, 1989. Which ever comes first. If I don't get the 50 members I'm hoping for, I'll return your check and write COG off as a failed effort. I hope it dosen't come to that. It's up to you now. Please use the back of this letter to send me your name, address and any thoughts you may have about this small venture we are about to start. In the mean time, HAVE SOME FUN!


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P.S. Make your check out to
COG. Not to me.